



ILLAWARRA COMMUNITY
FM BROADCASTERS LTD.
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SPONSORSHIP PACKAGE RATES

Community prices for a community station

CASUAL RATE

1 X 30 second announcement \$15 each

SHORT TERM PACKAGE (1 TO 4 Weeks)

7 x 30 second spots per week \$70.00

or

14 x 30 seconds spots per week \$140.00 includes 3 free spots
each additional spot \$10.00

LONG TERM PACKAGE (5 weeks +)

7 x 30 Second spots per week \$60.00 including 1 free spot

or

14 x 30 second spots per week \$110.00 including 2 free spots
each additional spot \$10.00

EXCLUSIVE PACKAGE

Sponsor one hour of programming exclusively

\$80 per hour. Package must run at least 4 weeks

PAYMENTS UPFRONT FOR LONG TERM PACKAGES INCLUDES 2 WEEKS
ADDITIONAL FREE SPONSORSHIP

Cost and variations are negotiable depending on time and volume at the stations
discretion

Changes to original script, multiple variations and ethnic interpretations are an additional
\$5.50 each.

Special variations and cross-promotional arrangements are negotiated on behalf of the
station by the station manager and are to be authorised on behalf of the board of directors.

Contact us for any further enquiries.

By phone on 4227 3436

Email: vox@learth.net

Ian Steen

Station Manager